



CREATIVE DISRUPTION

More Than Moore

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user can get e-mail summaries daily or weekly of the articles. Further, his 1996 book “The Age of Spiritual Machines” is worth the price (\$10.73 – paperback; \$10.10 – Kindle) just for the timeline of scientific development in the rear of the book where he takes us from the “Big

Bang” through 1996 and on through his predictions to 2300. His massive 2006 tome, “The Singularity Is Near: When Humans Transcend Biology” is available both in paperback (\$14.34) and on Kindle (\$13.62) – read it and find out what technological singularity is and what it means to us!

The development of computing power, as one can see from the list

above, has as much to do with thoughtful people finding new uses (*spreadsheets, the World Wide Web, search engines, social media, etc.*) for the hardware developed by brilliant engineers as it does for the engineers themselves.

As a final note – while I urge you to read Kurzweil and consider his view of the future, we should also remember the advice of the

equally great Alan Kay, “The best way to predict the future is to invent it” (<http://www.brainyquote.com/quotes/quotes/a/alankay100831.html#33APedhYR61gfd2o.99>) and try to make the future that we would like to have.

Creative Disruption is a continuing series examining the impact of constantly accelerating technology on the world around

us. These changes normally happen under our personal radar until we find that the world as we knew it is no more.

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TRAVEL

“It Never Rains In Southern California”



By Richard Levy

For a Brooklyn teenager in the 60’s, the West Coast was a sunny, Technicolor dreamland where everyone was gorgeous and tanned. I imagined that Californians never worked! Instead, they spent their days at the beach -- when they were not mindlessly cruising the freeways in flashy red convertibles with their radios blasting the Beach Boys Good Vibrations. Nobody walked anywhere and if you mentioned “Mensa,” they’d think it was the newest Mexican restaurant in Santa Monica.

I became further immersed in the scene. Los Angeles is indeed one of the most captivating cities I have ever visited.

LA has a very special laid back-life-style all its own and just as I had imagined, everything here *is* in Technicolor. I had flashbacks of the Beach Boy’s songs “California Girls,” “I Get Around” and “Help Me Rhonda” that capture the pulse of California so well, while I navigated Ventura Boulevard, La Cienega and Sunset Boulevard.

California has often been dismissed as a vapid place; “La La Land.” In reality, LA has world-class culture, fabulous museums, live entertainment, the best

First, you must go to Wolfgang Puck’s revolutionary Spago Beverly Hills restaurant. Opened in 1981, they are still turning out inventive dishes that are a magnet for LA’s movers and shakers. Order anything on the menu, or trust your waiters suggestions: you can’t miss, it’s that good.

I also love the popular Redbird Restaurant with its old-world formality. Redbird is located in a beautiful, downtown space, formerly the rectory of the St. Vibiana’s Roman Catholic Cathedral. Once seated, you are served a tasty amuse-bouche: a small glass of port, vermouth and lemon juice called the “Devil’s Cocktail.” The “Rabbitchetta” is amazing: rabbit saddle wrapped in bacon, stuffed with rabbit sausage, and cut into medallions served with a creamy polenta beneath the meat, thyme sauce and pea tendrils.

Barrel & Ashes is a landmark LA barbecue joint offering the smoked simplicity of Texas-style barbecue. The ribs, and sausages have received rave reviews from Texas BBQ aficionados.



Griffith Observatory Photo courtesy of VisitCalifornia.com

Elf Café is a tiny, romantic, cash-only, organic cave offering an amazing and creative vegetarian menu. Everything is sourced from local farms and prepared with non-GMO ingredients. Try the house risotto, which changes daily.

And do not miss Racion, a small restaurant serving up incredible Basque-style tapas and Iberian regional specialties. Try their traditional *croqueta*

de pollo: buttery pieces of chicken, fried perfectly on the outside with a touch of honey; citrus-cured salmon, with its skin fried crisp in ajo blanco sauce, or beer braised octopus with squid and spicy chorizo.

Here are my favorite suggestions for your first trip to LA: Take a fabulous two hour “Horseback Riding Tour of the Hollywood Hills and be sure to stop at the iconic Hollywood Sign to take a selfie. If you are not into horses, try an easy hike. Also set aside time to tour Warner Brothers or take the Universal VIP Studio Tour.

LA is one of the most important cultural centers in the country and home to some of the country’s finest museums. You don’t have to be a museum buff or a culture vulture to appreciate them. My favorites are MOCA Grand Avenue, the main branch of LA’s Museum of Contemporary Art, housing thousands of works, crafted from 1940 until now. Spend a couple of hours admiring pieces by Mark Rothko, Jackson Pollock, Picasso and more.

The “must visit” spectacular Getty Center took 13 years and \$1 billion to

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Downtown Los Angeles Skyline Photo courtesy of VisitCalifornia.com

Years later, I finally made it out to Los Angeles to produce the TV spots I created while working for DDB advertising and I stayed at the famous Beverly Hills Hotel, a favorite of most New York ad agencies. LA quickly came to life right before my eyes. I was awed by the beautiful Royal Palms towering over the city like high priests watching over their flock. With each passing day

comedy clubs and it is the hub of the movie industry we all love so much.

LA is a foodie’s paradise where you’ll find some of the most innovative restaurants in the country and over the years, many food trends that started in LA have swept the country.

These are some of my favorite restaurants:



Hollywood Bowl Photo courtesy of VisitCalifornia.com



TRAVEL

“It Never Rains In Southern California”

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complete. The result is a super-modern complex of white metal-clad pavilions that resembles a monastic retreat with an incredible panorama. The beautiful lobby is a luminous rotunda that opens to a fountain-filled courtyard surrounded by six pavilions housing the permanent art collection. Other museums include: Page Museum at the La Brea Tar Pits, Griffith Observatory, Natural History Museum of Los Angeles, the California Science Museum and the very moving (absolutely don't miss) the Los Angeles Museum of the Holocaust.

Spend time in colorful Koreatown, one of LA's most interesting neighborhoods. Wander around its eclectic shops, fabulous little restaurants and food stands serving up the traditional “Korean Barbeque”. My favorite restaurant is Sun Ha Jang; order their grilled duck: thin slices of fatty marinated duck you barbecue at your table, then the waiter takes away your leftovers, includ-

72 course was designed by Jack Nicklaus and is renowned for its fast greens and beautiful scenery: green fees vary but are as low as \$55 and include a golf cart. There's also the Black & Gold Golf Club, which has beautiful waters and a huge waterfall on the 18th hole. Call for rates. In the event your wife doesn't play golf, drop her off on Rodeo Drive with your Black AMEX Card and “spoil her rotten” the way Richard Gere did to Julia Roberts in “Pretty Woman.”

Spend a day strolling along the famous Santa Monica Pier. Check out all the interesting shops and of course, people watch. Catch some rays on the lovely beach and have lunch at Albright SM Pier Seafood restaurant for fish that just jumped out the Pacific Ocean. For authentic Mexican food and great frozen margaritas go to Mariasol Cocina. Both restaurants have breathtaking views.

World famous Venice Beach, with its infamous boardwalk, is LA's number

of all the body-builders working out on “Muscle Beach.”

One of my other favorite beaches is “Zuma,” in Malibu. More upscale and

best spots in LA to spot celebs.

If you are someone who loves the beach, you must splurge and stay at the spectacular Shutters on the Beach in Santa Monica, a luxury hotel right on the beach, with a spa on site. The opulence will make you feel very special

to another in LA. And as they always used to say at the end of Hollywood's cartoons, “That's all folks”.

(Also Visit DiscoverLA for more information and to make plans and reservations for your LA trip.)



Evening at Venice Beach Photo courtesy of VisitCalifornia.com

refined, it is the antithesis of the Venice Beach scene. I love Zuma Beach because it's where the hills meet the ocean, right off the Pacific Coast Highway.

No trip to LA is complete without also going to Grauman's Chinese Theater with its “hand prints” of Hollywood stars including Lassie outside on the sidewalk. (Don't be intimidated, get down there and find out if your hands match the hands of any Hollywood's stars.)

Visit travel website viator.com to help you choose the LA tour or attractions that interest you the most. The site is very easy to navigate and you can make reservations for anything you'd like to do.

I love to stay at the Beverly Wilshire Four Seasons Hotel where Richard Gere and Julia Roberts stayed in “Pretty Woman,” perfectly located on the corner of glitzy Rodeo Drive and Wilshire Boulevard in Beverly Hills. This Italian Renaissance-style classic hotel has a fabulous Spa and CUT, a new Wolfgang Puck Steakhouse.

I also enjoy staying at The Beverly Hills Hotel, with its signature banana-leaf wallpaper, and beautiful cabana lined Mediterranean pool. A throwback to a more glamorous era, the “pink palace” as it's known, was built in 1912. The legendary Polo Lounge restaurant has wonderful food and this is one of the

and pampered. Michael Smith, who decorated the Obama White House, designed the beautiful interior.

Baseball fans will want to catch a game at colorful Dodgers Stadium, especially if the Mets or Giants are in town. Depending upon the season, you may want to make time for a Lakers, Clippers, or Ducks game. LA is also one of the most romantic places for a couple to spend vacation week.

Ladies, consider doing something that's sure to blow your husband's mind, especially if he's really into cars. Surprise him with a “One-Day Rental of a spectacular “Lamborghini” Italian sports car for only \$449. (VanityExotics.com).

The best airline from NY to LA is Virgin Air. They have the lowest fares, even lower promotional fares and fabulous in-flight service. (Check out google.com/flights to compare rates.) Also check to see if you've accumulated enough “mileage points” for a free RT LA ticket.) Once your plans are set, to help get into an “LA frame of mind”, download and listen to the “Beach Boys” greatest hits along with the very timely, “It Never Rains in Southern California”. And be sure to watch the hilarious Saturday Night Live spoof, “The Californians” on You Tube: the one where a group of blonde-haired, Beverly Hills cliché characters emphatically debate the virtues of which streets are best to take to get from one place



Santa Monica Pier Photo courtesy of VisitCalifornia.com

ing the duck fat, adds some rice and makes you their incredible Roast Duck Fried Rice. (OMG, most delicious rice you'll ever eat!)

You must go to one of LA's legendary comedy clubs; try either the Hollywood improve or the Laugh Factory. Many famous comedians got their start here in LA -- maybe you'll discover the next Robin Williams.

LA has some of the best public golf courses in the country. You'll love playing the Angeles National Golf Club, located in the foothills of LA. This 18-hole, par

one tourist attraction, less than two miles away and not to be missed. The boardwalk is half mile of chaotic fun filled with hundreds of street vendors and performers of every kind. You can have your fortune read, visit skate and surf shops, restaurants, juice spots and bars, all squeezed into one boardwalk experience. I suggest lunch at Shima, a French-Japanese restaurant.

Rent rollerblades, if you dare, and try to navigate the boardwalk without hitting anyone. Or play it safe: rent a bike and lose yourself on their lovely beach bike path. Take a selfie in front

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